Ties Lagraauw

SEO SPECIALIST

ties.lagraauw@me.com

+31610730491

20-02-1986

About me

Hi, my name is Ties and I'm a SEO fanatic with a specialty on content. I help businesses find their **online potential**. I love what I do which has led to great **results**, opportunities and challenges, new insights and above all a lot of fun. I'm always looking for new challenges.

I didn't start out with the intention to dedicate my career to SEO. In fact, it start completely by accident with passion and curiosity. To refine my **SEO expertise**, I delve myself into SEO. I'm interested in content and constantly look for blog posts, white papers and research.

Curiosity is my greatest talent, but **passion** has brought me to where I am today.

Experience

2015 - today

Owner, Three-Marketeers

SEO content specialist at Three-Marketeers with proven results.

2015 - today

Owner, Reis-Expert

Reis-Expert.nl is a travel platform with 200K+ unique monthly visitors.

2010 - 2015	*Sales & Marketing*	Agrilight	Fulltime
2015 - today	*Owner, SEO Specialist*	Three-Marketeers	Fulltime
2015 - today	*Owner, Content Specialist*	Reis-Expert	Fulltime

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SEO Skills

SEO Copywriting	●●●●●	Semrush	●●●●○
On page SEO	●●●●●	Ahrefs	●●●○○
Off page SEO	●●●●○	HubSpot	●●●●○
Technical SEO	●●●●○	Screaming Frog	●●●●●
SEO Copywriting	●●●●●	Google Analytics	●●●○○
Keyword research	●●●●●	Content creation	●●●○○

Overall Skills

English	●●●●○
WordPress	●●●●○
Project management	●●●○○
HTML/CSS	●●●○○

Competences

Creative	I am full of new ideas, love the balance between new and old, and appreciate originality.
Social	Meeting people and networking is a matter of course for me. I like to discuss issues.
Innovative	I prefer to avoid the obvious route when solving problems.
Enterprising	I enjoy the unknown and the possibilities to develop new skills.
Driven	I am result-oriented, ambitious and work hard for the best results.

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Education & Training

2005-2009 | Bachelor Small Business & Retail Management

Looking for further depth in Bachelor Small Business & Retail Management in Rotterdam. Successfully completed.

2015 - today | Google

Since 2015 I always keep an eye on Google courses to keep abreast of new trends and developments.

2020 - today | Hubspot Academy

I have a soft spot for Hubspot. An excellent source of information. Not only for SEO specialists. Engaged in various courses and training.